

THE TREASURE HOUSE FAIR



PARTNERSHIPS

The Treasure House Fair brings together the world's most highly regarded art and antique dealers at the historic Royal Hospital Chelsea in the heart of London.

For a week at the most beautiful time of year for London you can focus on your chosen clients or your target audience of high net worth individuals in this exceptional pop-up setting. You can host your guests in your own dedicated lounge, present your services and offer them access to some of the finest art, antiques and design pieces available in the world.

Be inspired by the exciting and scholarly nature of this interdisciplinary fair that includes exceptional works for sale from ancient times to today.

The visitor experience is exceptional at The Treasure House Fair with wide aisles, a unique garden terrace and our signature bar which is both within and outside the fair. The bars and restaurant space will serve the freshest seafood and oysters, vegan dishes and fine wines.

26 June - 2 July 2024

The Treasure House Fair
The Royal Hospital Chelsea, London SW3 4SR
treasurehousefair.com



"If they can do this in just four months, imagine what they can do with a year's run-up"

Maureen Diner, exhibiting with Geoffrey Diner Gallery

"We were very pleased indeed. The fair looked great and it was just brilliant to have a summer art fair in London"

Jamie Rountree, exhibitor with Rountree Tryon

"Chelsea's new Treasure House Fair lives up its name"

Colin Gleadell in The Telegraph

"The new Treasure House Fair carries the hopes of the art and antiques market"

Huon Mallalieu in Country Life



"The outdoor bar could remedy even the worst fair fatigue"

Riah Pryor in the Art Newspaper

"The Treasure House Fair has filled the gap remarkably well given the very short period of time the organisers had. The event has a great deal of potential"

Jamie Anderson, exhibitor with Portland Gallery



FAIR IN NUMBERS



55
Exhibitors



29.9K
Visitors

*Please see
breakdown below



2300 sqm
Exhibition Space

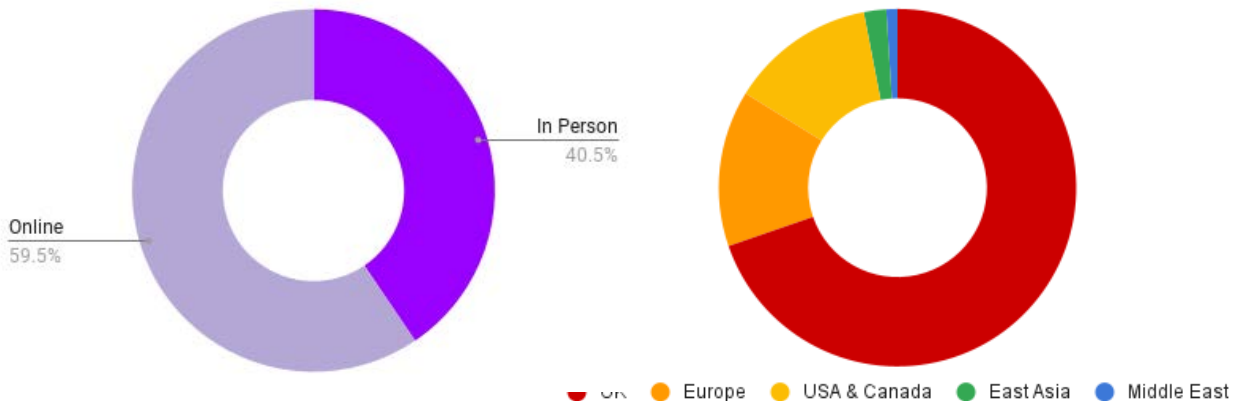
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20% Exhibitors
60% Visitors
30% Space

2024

The inaugural edition of the Fair received 29.9K visitors in just four months. We are building on our existing mostly UK audience as well as targeting US, Middle East and East Asia as particular areas for growth.

VISITOR STATISTICS



MARKETING & ADVERTISING

50.8 million people reached through print and digital advertising campaign

Adverts placed:

The New York Times

APOLLO



MONOCLE

artnet®



THE ART NEWSPAPER

THE WORLD OF
INTERIORS

HOUSE
& GARDEN

The Telegraph

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Engage and target an art world audience creating bespoke sponsorship and partnership opportunities.

Our goal is to establish partnership that align with your specific business needs and objectives. Whether you aim to enhance brand awareness, launch a new product or engage clients in a distinctive manner, we are committed to tailoring our approach to meet your requirements.

BRAND VISIBILITY

- Logo included on all fair signage: floor plan maps throughout the fair, printed floor plans, in the entrance foyer and in the restaurant
- Logo included on the partners page of the website and at the footer of emails to the mailing list
- Dedicated emails to the email marketing mailing list
- Logo included on all invitations and tickets

SPACES

- Dedicated private entrance to the Fair
- Furnished VIP lounge
- Promotional stand or booth at the Fair

HOSPITALITY

- Private guided tours of the Fair
- Reserved table at the restaurant throughout the duration of the Fair
- Private party or event hosted at the Fair
- Sponsor the Privileged access early opening or the Opening Preview Day

TICKETS AND INVITATIONS

- Invitations to Privileged Access Evening on 26th June
- Invitations to Preview Day on 27 June
- General Admission tickets for 28 June - 2 July

MEDIA AND PUBLICATIONS

- A display of your publication on the media wall in the entrance foyer, for visitors
- Stand drop of copies of your publication to all exhibitors



206 - A LIGHTHOUSE CALLED KANATA - TOKYO

For further information or sponsorship or partnership opportunities at The Treasure House Fair please contact:

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